

# weeklyWIRE

Once a week, the Chamber sends the West Shore Weekly Wire to more than 1,600 member employee representatives, giving them the most up-to-date information on upcoming Chamber events, opportunities and information.

**Frequency:** Weekly - Tuesday

**Impressions:** Over 1,600/week

**Open Rate:** 22-30%

**Chamber Contact:** Krystin Blauch, (717) 761-0702, [krystin@wschamber.org](mailto:krystin@wschamber.org)

**Investment:** \$50/week

**Banner Ads (Each Underneath Top Two Events in Email) (600 w x 150 h px) \$50**

## Specifications

- Limit Two Per Weekly Email, Industry Exclusive
- Advertiser Provides .JPG Format, 72 ppi Resolution
- Hyperlinked to a Chosen Website
- Due Friday Before Selected Week of Advertising

**Example Banner Ad  
600 w x 150 h pixels  
\$50**

WEST SHORE  
**Weekly Wire**  
West Shore  
Division of Commerce

### Upcoming Event 1

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**600 x 150 Ad**

### Upcoming Event 2

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