

connectionsNEWSLETTER

This monthly publication is emailed to approximately 1,600 member employee representatives. This publication has the highest click through rate of all the Chamber publications and covers articles reviewing events, upcoming events, new members, renewing members, business spotlights, and our members business news.

Frequency: Monthly

Impressions: over 1,600/month

Open Rate: 30-40%

Chamber Contact: Krystin Blauch, (717) 761-0702, krystin@wschamber.org

Investment: \$0 - \$250

Top Banner Ad (Above Articles)	(600 w x 300 h px)	\$250
Bottom Banner Ad (Below Articles)	(600 w x 300 h px)	\$150

Specifications:

- Limit Two Per Month, Industry Exclusive
- Advertiser Provides .JPG Format, 72 ppi Resolution
- Hyperlink to a Chosen Website
- Due First Friday of the Month Before Publication

Example Banner Ad 600 w x 300 h Pixels

\$0 - Business News:

- Members are able to submit a free 75-100 word blurb for the Business News section of the *Connections* Newsletter
- You can promote any business news you would like such as a sale, employee promotion, event, etc.
- Business News information will also be used as social media posts as we receive them in order to promote your company. If there is an image that would go along with your business news, please send that with your submission and we may be able to post that as well
- Send your announcement to businessnews@wschamber.org by the first Friday of the month to be included in the next months publication